

Generative AI Canvas / General Purpose

Theme

Name / Team

Date

// Challenge / Opportunity

What challenge are you facing, or what opportunity are you exploring? Why does it matter?

Start with the work itself: something that takes too much time or effort, is difficult to do well, or something you would like to make possible.

// Current Way of Working

How does this work today? Where does it work well, and where are the difficulties?

Describe what actually happens now: who is involved, what they do, what information they use, and where the most time, effort or judgement is needed.

// Key Inputs / Resources

What information, data, context or expertise would be needed for AI to help here?

Identify what AI would need to draw on, including people's knowledge, documents, data, systems or other resources. Is it available, reliable, appropriate and accessible in a form you can actually use?

// AI Role / Approach

Where could AI help, and what would it need to do?

Focus first on what you need AI to do. Could it analyse, compare, generate, organise, explain, translate or automate something? Then consider which approach or tool might fit, and why.

// Potential Value

If this worked well, what would improve?

Look at what would change in the work. Could this improve quality, save time, reduce errors, make information easier to use, or help people make better decisions?

// Risks / Responsibilities

What could go wrong, and what would need particular care?

Consider sensitive information, accuracy, bias, fairness, transparency and relevant professional standards. Be clear about what needs checking, where human judgement matters most, and who is responsible for the final decision or output.

// Success Criteria

How would you know whether this was genuinely useful?

Decide what you would look for before testing it. This might include quality, accuracy, time, feedback from the people involved, or whether the result is useful enough to keep developing.

// Next Step

What is the smallest useful thing you could do next?

Choose one small action: test an assumption, try a small example, speak to someone, gather the right information or run a low-risk experiment. Aim to learn something useful without trying to solve everything at once.

// What Could This Make Possible for You?

If this worked, what would you have more time or headspace for? What would you want to do more of – or worry about less?

